



PHUONG NGUYEN

GRAPHIC DESIGNER

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PROFILE

Graphic designer with eight years across municipal government, nonprofit advocacy, engineering consultancy and commercial print. Equally at home building a brand system and preparing the press-ready files that produce it.

EXPERTISE

Brand identity & visual systems
Campaign & marketing collateral
Editorial layout & annual reports
Packaging & large-format signage
Prepress, proofing & color management
Presentation & information design
UX / UI fundamentals

SOFTWARE

Adobe Illustrator, InDesign, Photoshop
Sketch · InVision · Principle
Autodesk Fusion 360 (3D mockups)
Microsoft Office · Keynote

EDUCATION

BFA, Graphic Design
San Jose State University

AA, Science
Evergreen Valley College

SELECTED PUBLICATIONS

2017 Annual Report
Environmental Services Dept., City of San Jose

Earth Ride Campaign
City of San Jose

Residential Junk Pickup
City of San Jose

Pack-A-Back Campaign
Sacred Heart Community Service

EXPERIENCE

Graphic Designer & Project Manager

Zip2Print

2022 – Present

- Lead design and production for a commercial print studio, carrying projects from client brief through prepress, proofing and delivery.
- Develop brand identities, marketing collateral, packaging and large-format signage for small-business and real-estate clients.
- Act as the technical bridge between client and press — building press-ready files, resolving color and bleed issues, and coordinating vendors to protect quality and schedule.
- Extend print identities into digital channels through web graphics, social content and email campaigns.
- Manage multiple concurrent jobs against fixed press deadlines, prioritizing so nothing misses a run.

Graphic Designer

TJKM Transportation Consultants

2019 – 2020

- Sole designer supporting a multi-office engineering consultancy, producing the proposals, reports and presentations used to win and service public infrastructure contracts.
- Translated dense technical material — traffic studies, engineering plans — into diagrams, infographics and layouts legible to non-technical audiences.
- Built brand identities and marketing assets aligned to client standards and public-agency requirements.
- Partnered with marketing, business development and project engineers to keep messaging consistent across submittals.

Graphic Designer

City of San Jose — Environmental Services

2017 – 2018

- Designed public-facing campaigns for a municipal department serving a city of roughly one million residents, spanning print, digital and environmental applications.
- Art-directed and produced the department's 2017 Annual Report.
- Created campaign systems for city programs including Earth Ride and residential Junk Pickup — brochures, flyers, signage and social assets.
- Coordinated with print vendors on specifications, proofs and delivery for citywide distribution.

Graphic Designer

Sacred Heart Community Service

2015 – 2017

- Produced campaign, event and fundraising materials for one of Santa Clara County's largest anti-poverty nonprofits.
- Designed the Pack-A-Back campaign poster and brochure supporting annual school-supply distribution.
- Delivered signage, event graphics and donor communications on nonprofit budgets and timelines.